# FIVE PRINCIPLES TO SECURE INNOVATION

# 1. KNOW THE THREATS

## 2. SECURE YOUR BUSINESS ENVIRONMENT

We want to support you to innovate and collaborate in a way that keeps your organisation safe and secure.

There are many ways a state-backed or hostile actor could try to get hold of innovations or technologies:

🔁 Insider

Cyber

🎊 Physical

International Travel

Investment

🧖 Overseas jurisdictions

Supply chain



Effective protective security requires management of the security risks a business faces.

Ownership: Appoint a board-level security lead who factors security into business decisions and initiates a security dialogue within the business.

Identification: Identify your business-critical assets and the threats to them.

Assessment: Assess security risks alongside other risks to your business.

Mitigation: Protect your critical assets using physical and virtual barriers, access controls and detection and planning your response should something go wrong.

# 3. SECURE YOUR PRODUCTS

You should ensure the products and services your business is developing are secure, and that you are actively protecting and managing your intellectual assets and expertise.

Secure by default: Embed security in your products and services to keep your customers safe and develop a more secure society.

IP management: Identifying and actively managing intellectual assets, property and your business's expertise will help maintain the novelty and commercial value of your business's innovation.

# 4. SECURE YOUR PARTNERSHIPS

### To operate securely, your company should manage the risks that partnerships with investors, suppliers and collaborators bring.

Background checks: Your business should know who you are working with

Share with intent: Take a strategic approach to what you are sharing with partners, investors and potential investors.

Legal protections: Include protections for assets and data within contracts.

# 5. SECURE YOUR GROWTH

### As your company grows, additional security risks arise which need to be managed.

Entering new markets: As you enter international markets, you will need to consider export controls, jurisdiction risk and travel security.

Expanding workforce: Growing companies will need to introduce pre-employment screening and security training, and work on developing or maintaining your security culture as your organisation changes.

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